WHAT IS CLAIMED IS:

- 1. A portable beverage delivery system for preparing and delivering a multi-component beverage whose plurality of individual components can be maintained separately for subsequent combination to form the beverage, the delivery system comprising:
 - a) a housing;

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- b) a mixing chamber disposed within the housing, said mixing chamber for mixing therein the individual components of the beverage and thereby form the beverage, said chamber having a closeable introduction aperture thereto through which the individual components can enter the chamber and a closeable exit aperture therefrom through which the beverage can be dispensed; and
- c) a compartment disposed within the housing, said compartment for carrying a container for bearing at least one of the individual components.
 - 2. A portable beverage delivery system as claimed in Claim 1 wherein the housing is constructed of cardboard.
- 3. A portable beverage delivery system as claimed in Claim 2 wherein the compartment for carrying a container comprises as a portion thereof an upper border structure and a lower border structure for retaining respectively a top portion and a bottom portion of the container and between which is a void for permitting display of the container.
 - 4. A portable beverage delivery system as claimed in Claim 3 wherein an inside wall of the compartment is outwardly foldable to fill the void.
- 5. A portable beverage delivery system as claimed in Claim 1 wherein the housing has an opening in substantial alignment with the exit aperture through which the exit aperture of the container is accessible and through which the beverage can be dispensed.
- 35 6. A portable beverage delivery system as claimed in

Claim 1 wherein the exit aperture is openable and closeable by hand operation of a valve integral with the exit aperture.

7. A portable beverage delivery system as claimed in Claim 1 wherein the mixing chamber is a flexible plastic bag structure.

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- 8. A portable beverage delivery system as claimed in Claim 1 wherein the introduction aperture of the mixing chamber is disposed at an upper location thereof and the exit aperture thereof is disposed at a lower location thereof whereby gravity can enhance beverage flow through the exit aperture.
- 9. A portable beverage delivery system as claimed in Claim 1 wherein the introduction aperture and the exit aperture are a single aperture.
- 10. A two chamber structure for preparing and delivering a multi-component beverage, the structure comprising a first chamber for containing a first liquid containing at least one component of the multi-component beverage and a second chamber for containing a second liquid containing at least one component of the multi-component beverage, wherein the first and second chambers are separated by a frangible wall and wherein one chamber has a closeable exit aperture therefrom through which the beverage can be dispensed, whereby rupture of the frangible wall results in mixing of the first and second liquids of the multi-component beverage to form the beverage for dispensing through the exit aperture.
- 11. A two chamber structure as claimed in Claim 10 wherein the exit aperture thereof is disposed at a lower location thereof whereby gravity can enhance beverage flow through the exit aperture.
- 12. A two chamber structure as claimed in Claim 10 wherein each chamber has a respective closeable introduction aperture thereto through which the first and

second liquids can enter the respective first and second chambers.

- 13. A two chamber structure as claimed in Claim 10 wherein the structure is a flexible plastic bag structure.
- 14. A portable beverage delivery system for preparing and delivering a multi-component beverage, the delivery system comprising:

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- a) a two chamber structure for preparing and delivering a multi-component beverage, the structure comprising a first chamber for containing a first liquid containing at least one component of the multi-component beverage and a second chamber for containing a second liquid containing at least one component of the multi-component beverage, wherein the first and second chambers are separated by a frangible wall and wherein one chamber has a closeable exit aperture therefrom through which the beverage can be dispensed, whereby rupture of the frangible wall mixes the first and second liquids of the multi-component beverage to form the beverage for dispensing through the exit aperture; and
- b) a housing within which the two chamber structure is disposed, said housing having an opening in substantial alignment with the closeable exit aperture through which the exit aperture is accessible and through which the beverage can be dispensed.
- 15. A portable beverage delivery system as claimed in Claim 14 wherein the housing is constructed of cardboard.
- 16. A portable beverage delivery system as claimed in Claim 14 wherein the exit aperture of the two chamber structure is disposed at a lower location thereof whereby gravity can enhance beverage flow through the exit aperture.
- 17. A portable beverage delivery system as claimed in Claim 14 wherein each chamber of the two chamber structure 35 has a respective closeable introduction aperture thereto

through which the first and second liquids can enter the respective first and second chambers.

18. A portable beverage delivery system as claimed in Claim 14 wherein the two chamber structure is a flexible plastic bag structure.

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- 19. A portable beverage delivery system for accepting, retaining, and delivering a beverage, the delivery system comprising:
- a) a container having a closeable introduction 10 aperture thereto through which liquid can enter and a closeable exit aperture therefrom through which liquid can be dispensed, said exit aperture openable and closeable by hand operation of a valve integral with the exit aperture; and
- b) a housing within which the container is disposed, said housing having an opening in substantial alignment with the closeable exit aperture through which the exit aperture is accessible and through which liquid can be dispensed.
- 20 20. A portable beverage delivery system as claimed in Claim 19 wherein the housing is constructed of cardboard.
 - 21. A portable beverage delivery system as claimed in Claim 19 wherein the introduction aperture of the container is disposed at an upper location thereof and the exit aperture thereof is disposed at a lower location thereof whereby gravity can enhance liquid flow through the exit aperture.
 - 22. A portable beverage delivery system as claimed in Claim 19 wherein the container is a flexible plastic bag structure.
 - 23. A portable beverage delivery system as claimed in Claim 19 wherein the introduction aperture and the exit aperture are a single aperture.